

**HYDE PARK LIONS CLUB
PRESENTS**



**LONDON
FLAME OF HOPE
GOLF TOURNAMENT**

**SEPTEMBER 25, 2024
ECHO VALLEY GOLF COURSE
2738 BRIGHAM RD
LONDON, ON**

Diabetes.ca

**DIABETES
CANADA**

**FLAME
OF HOPE** 



THE HYDE PARK LIONS CLUB



Nestled in the heart of London, Ontario, Canada, the [Hyde Park Lions Club](#) is a beacon of community service and commitment. This club, part of the global Lions Clubs International network, is steadfast in its mission to serve and uplift the local community, making a tangible difference in the lives of its residents.

A cornerstone of the Hyde Park Lions' philanthropic efforts is their unwavering support for individuals and families affected by diabetes, a condition that touches many lives in our community. Recognizing the challenges and needs of local children living with diabetes, the club has embraced a significant goal: to raise \$40,000 to enable children of London to attend d-camp, a specialized camp that offers not just fun and camaraderie but also vital diabetes education and management skills in a supportive environment.

In a powerful collaboration with Diabetes Canada, the Hyde Park Lions Club is proud to host this year's London Flame of Hope event. This initiative is more than just a fundraiser; it's a statement of hope, solidarity, and community spirit, aiming to bring us one step closer to a world where every child living with diabetes can thrive and feel supported.

Through these efforts, the Hyde Park Lions are not just raising funds; they are building bridges, fostering understanding, and contributing to a healthier, more inclusive community. Their work embodies the essence of Lionism—service, compassion, and a commitment to making a positive impact on the lives of others. Join us in supporting these endeavors, as we strive together to create a brighter future for all members of our community.



LIFELONG IMPACT FOR KIDS WITH TYPE 1 DIABETES

Type 1 diabetes introduces children, youth, and families to a new reality, one that can make some kids feel different from their friends. A diagnosis also brings with it a whole new set of skills to learn, including testing blood glucose (sugar) levels, priming needles for injection, and counting the daily intake of carbs. Many young people often find themselves being the only person at their school or in their community with diabetes and it can be challenging to accept a diagnosis.

D-Camps are medically supervised summer camps for kids living with type 1 diabetes that foster inclusion and create a sense of belonging for campers. The goal of D-Camps is to foster an atmosphere of inclusivity where campers gain a new level of independence in managing their type 1 diabetes and feel empowered to continue using the healthy practices they learn.

Diabetes Canada provides subsidies each year to ensure all children with type 1 diabetes can attend camp regardless of financial circumstances.

Your support will help us reach our goal of raising \$100,000 to help send children for your community to D-Camps.

"D-Camp makes me feel like I'm not the only one with diabetes and that even though I have diabetes, I can do anything."

D-Camper

D-Camps is where kids like Emma learn to inject their own insulin for the first time, a pivotal milestone for learning to live an independent life with type 1 diabetes.



PRESENTING SPONSOR

\$3,750 SPONSORSHIP

\$3,750 DONATION

YOUR RECOGNITION

PRE-EVENT

- Flame of Hope Presented by COMPANY NAME on ALL marketing material with predominant signage
- Logo on all participant emails
- Logo on website
- 2 regional social media engagements

AT EVENT

- Recognized as 'thank you gift' sponsor
- 2 Foursomes
- Hole Sign
- 2 full page advertisement in prime location of event program

POST EVENT

- Thank you email
- Impact report

DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$3,750 letter of donation acknowledgement

GOLF SHOT SPONSOR

\$2,500 SPONSORSHIP
\$2,500 DONATION

YOUR RECOGNITION

PRE-EVENT

- Logo on select participant emails
- Logo on website
- 2 regional social media engagements

AT EVENT

- 2 foursomes to play in tournament
- A 1/2 page advertisement in prime location of event program

UNIQUE ACTIVATION AT HOLE

- Your team with a DC rep will host a unique activation with ALL golfers:
- Set up for the day on a beautiful hole you will host your own "Golf Shot" Photobooth where each foursome will take a photo.
- All photos will be uploaded to Diabetes Canada social media with a cobranded frame. Golfers will be incentivized to like, follow and share your organization and Diabetes Canada organization.
- The team that has the most likes to their share will win a prize valued at over \$500 dollars. These media pics will be shared throughout the event

POST EVENT

- Thank you email
- Impact report

DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$2,500 letter of donation acknowledgement

Diabetes.ca

**DIABETES
CANADA**

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MEAL SPONSOR

\$2,000 SPONSORSHIP

\$2,000 DONATION

PRE-EVENT

- Logo on select participant emails
- Logo on website
- Regional social media engagement

EVENT

- Recognition as lunch sponsor
- A 1/2 page advertisement in event program
- 2 foursomes to play in tournament
- Logo on thank you participant email
- Custom Impact Report

DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$2,000 letter of donation acknowledgement

REGISTRATION SPONSOR

\$1,500 SPONSORSHIP

\$1,500 DONATION

PRE-EVENT

- Logo on select participant emails
- Logo on website
- Logo on select regional social media engagement

AT EVENT

- Co-branded registration and activity passports for participants, staff engagement opportunity.
- A 1/4 page advertisement in event program
- 1 foursomes to play in tournament

POST EVENT

- Regional social media thank you post and Impact report

DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$1,500 letter of donation acknowledgement

GOLF CART SPONSOR

\$1,250 SPONSORSHIP

\$1,250 DONATION

PRE-EVENT

- Logo on select participant emails
- Logo on website
- Logo on select regional social media engagement

AT EVENT

- Co Branded cart swag bag and recognition as Cart Sponsor
- A 1/4 page advertisement in event program
- 1 foursomes to play in tournament

POST EVENT

- Regional social media thank you post and Impact report

DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$1,250 letter of donation acknowledgement

ON COURSE ACTIVITY SPONSOR

\$1,000 SPONSORSHIP

\$1,000 DONATION

AT EVENT

- 1 foursomes to play in tournament
- A 1/4 page advertisement in prime location of event program

ACTIVATION AT HOLE

- On Course Activity with signage
- An organic way to interact with ALL participants and network to display your organizations commitment to the cause and their community
- Activity Examples: Toss the Old Bag, Happy Gilmour, fastest hole, and much more

DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$1,000 letter of donation acknowledgement

**Note: outside food and beverage activations are not permitted*

PLAYER GIFT SPONSOR

\$750 SPONSORSHIP

\$750 DONATION

AT EVENT

- Logo on player gift
- A 1/4 page advertisement in event program
- 1 foursomes to play in tournament

DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$750 letter of donation acknowledgement

FOURSOME

\$500 SPONSORSHIP

\$500 DONATION

AT EVENT

- Hole sign on course
- 1 foursomes to play in tournament

DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$500 letter of donation acknowledgement

ACTIVITY SPONSORS



ON-COURSE ACTIVITY

**\$1,000
SPONSORSHIP**

AT EVENT

- On Course Activity with signage
- An organic way to interact with ALL participants and network to display your organizations commitment to the cause and their community
- 1/4 page advertisement

SILENT AUCTION SPONSOR

**\$1,000
SPONSORSHIP**

AT EVENT

- Recognition at silent auction tables
- Hole sign on course
- Clickable logo in virtual program sent out to all participants
- Social Media recognition

PUTTING GREEN SPONSOR

**\$1,000
SPONSORSHIP**

AT EVENT

- Recognition for unique activation on putting green for each foursome to engage and interact with
- Hole sign on course
- Clickable logo in virtual program sent out to all participants
- Social Media recognition



**For more information, to make a donation or to
sponsor, please contact:
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