

Dear Lions Clubs,

Did you Know? Currently, 11.7 million Canadians are living with Diabetes or prediabetes that's 1 in 3 of us. Diabetes Canada is working to end this epidemic by helping improve the quality of life of people living with diabetes. On behalf of Diabetes Canada, I'm reaching out to you because we need your help!

As community leaders, we applaud your successes and ask that you continue to support us this November for our Diabetes Awareness month Tag Day program. Tag Day is a time for our community champions to immerse themselves in their communities to show support for individuals living with Diabetes by raising money to fund education, support services, advocacy, and diabetes research.

Tag Day's goal is to have service clubs participate in a community outreach event to try and raise \$500 dollars. An example of this is to set up a booth in a high-traffic area within your community, distributing material and asking for donations.

When committing to supporting Tag Day, we will provide your service club with a kit including:

- 2 - 8 & 1/2 x 11 Tag Day Posters
- 50 Bookmarks
- 2 Donation Box Stickers
- 100 Tag Stickers
- Diabetes Canada Educational Handouts
- Are you at risk? (25 copies)
- Diabetes Fact Sheet (25 copies)
- Just The Basics. (25 copies)

To try and keep the sending of kits organized and timely, we ask that any club looking to participate in the Tag Day campaign please provide the following information no later than October 29th:

- Club Name & Mailing Address (to expedite deliveries, we ask that clubs refrain from providing PO box addresses wherever possible)
- Name, email & phone number of Lion(s) lead for campaign
- The date on which you plan on holding your Tag Day

PLEASE EMAIL Tony Orangis at tony.orangis@diabetes.ca to get your TAG DAY KIT!

Thank you for your continued efforts in your community. We hope you will help us this Diabetes Awareness Month!



IN SUPPORT OF
**DIABETES
CANADA**



DIABETES AWARENESS MONTH



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This November, during Diabetes Awareness Month, Diabetes Canada is asking the Lions Club to take action to help end diabetes.

TAG DAY NOVEMBER 2022

It's as easy as 1,2,3!

1. Find a date that works for your club and 4-6 volunteers during the month of November (Diabetes Awareness Month).
2. Choose a busy location to promote your Tag Day Event (4-6 hours).
3. In exchange for donations, you will tag (offer) community members key information about diabetes, a bookmark, and/or a sticker.

With your support, we can make a difference in the lives of our community members and End Diabetes.

YOUR KIT WILL INCLUDE

- 2 - Tag Day Posters
- 50 Bookmarks
- 2 Donation Box Stickers
- 100 Tag Stickers
- Diabetes Canada Educational Handouts
 - Are you at risk? (25 copies)
 - Diabetes Fact Sheet (25 copies)
 - Just The Basics. (25 copies)

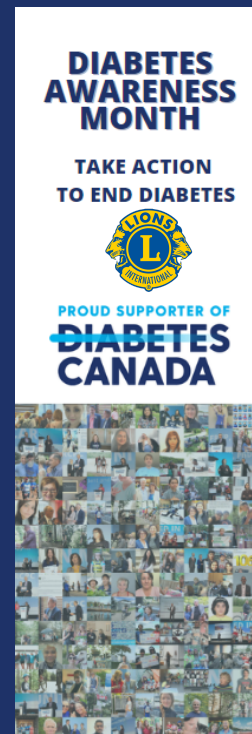
The Average Tag Day Event Raises \$500 - \$1000.

All proceeds will go towards funding education, support services, advocacy, and diabetes research that could lead to the next big medical breakthrough.



IN SUPPORT OF
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CANADA**

Tag Day Kit



Donation Box Stickers

Bookmarks



Tag Stickers



1 IN 3 CANADIANS ARE LIVING WITH DIABETES OR PREDIABETES

MAKE A
DONATION
TODAY!



NOVEMBER IS
DIABETES AWARENESS
MONTH ACROSS THE GLOBE!

WITH YOUR SUPPORT, WE CAN
END DIABETES.

#LETSENDIDIABETES

DIABETES AWARENESS MONTH
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