



## ***Backgrounder***

### **About Diabetes Canada**

Diabetes Canada is the registered national charitable organization that is making the invisible epidemic of diabetes visible and urgent. Since 1940, Diabetes Canada has been dedicated to improving the lives of people living with and affected by diabetes.

In 2017, The Canadian Diabetes Association changed its name to Diabetes Canada to shine a spotlight on the epidemic and rally Canadians together. This name change represents a commitment to changing the conversation around diabetes, making the invisible disease more visible, and raising awareness about the diabetes epidemic.

With 11 million Canadians living with diabetes or prediabetes and another Canadian being diagnosed with the disease every three minutes, Diabetes Canada focuses on interventions for improving the health of an entire population. *Population Impact* ensures our reach, support, education and influence are maximized to the fullest and reaches and helps as many Canadians as possible.

Diabetes Canada partners with Canadians to support people living with diabetes or prediabetes through:

- Resources for health care professionals on best practices to care for people with diabetes;
- Advocacy to governments, schools and workplaces; and
- Funding world-leading Canadian research to improve treatments and find a cure.

#### **Contact us**

For more information on Diabetes Canada, visit [diabetes.ca](https://diabetes.ca) or call **1-800-BANTING (226-8464)**.

To connect with the diabetes community online, join the conversations on Facebook ([facebook.com/DiabetesCanada](https://facebook.com/DiabetesCanada)) and Twitter ([@DiabetesCanada](https://twitter.com/DiabetesCanada)).

