Canada is in urgent need of a Diabetes Strategy: Diabetes 360°

Diabetes is a national epidemic with 11 million Canadians living with diabetes or prediabetes. Treating the disease will cost our healthcare system nearly $30 billion this year. Diabetes rates are rising at a rate of 40% per decade and show no signs of slowing down.

**EVERY 24 HOURS:**
- More than 20 Canadians die of diabetes complications
- 620 receive a diagnosis of diabetes
- 14 have lower limb amputations
- Our health care system spends $79 million treating diabetes

The World Health Organization recommends every country implement a national diabetes strategy—and since 2013, Canada has been without one despite having one of the highest rates of diabetes prevalence amongst the world’s most developed nations.

**Canada must do better.**

Diabetes can only be addressed by committed and coordinated leadership. With a national diabetes strategy, the federal government can help to prevent a million cases of diabetes and avoid hundreds of thousands of hospitalizations for diabetes-related consequences in the next ten years.

**What does Diabetes 360° mean for all Canadians?**

If we implement a Diabetes 360° nation-wide strategy, we can have:

- **90%** of Canadians living in an environment that prevents the development of diabetes
- **90%** of Canadians aware of their diabetes status
- **90%** of Canadians with diabetes engaged in preventing complications
- **90%** of those Canadians achieving improved health outcomes

Diabetes 360° can be implemented by a task force that bring metrics, best practices and continuous improvement expertise through partnership with the provinces, territories and municipalities to address key needs for people with or at risk of diabetes. That task force would need 7 years to do this work, at a total cost of $150 million.

An investment of $150 million will save $20 billion in prevention alone with:

- **770,000** fewer cases of type 2 diabetes
- **245,000** fewer hospitalizations for diabetes
- **34,000** fewer lower limb amputations

**SIGN THE PETITION** to make Diabetes 360° a reality. It’s time.

Visit diabetes.ca/strategy