

Diabetes Canada Strategy – 2022-2024

Vision

Aspiration

Game Changers

Systems Change

Enablers

Guiding Principles

To create a world free of the effects of diabetes

Improve the Quality of Life of those diagnosed with diabetes

Become the go-to place for knowledge & connection for people affected by diabetes

Change the conversation

Create a high-performance culture

Partner to implement a nation-wide diabetes framework while continuing to be the voice of people with diabetes and advocate for their needs and rights and systems that support them

Be the creator & disseminator of Canada's clinical practice guidelines and other healthcare provider educational resources

Fund excellent research into effective prevention, treatments & cures

Ensure the strategic use of technology and data to drive the business

Establish a culture of mission impact evaluation

Champion equity, diversity and inclusion in our work

Strengthen an internally-aligned, agile culture for staff and volunteers

Choose which Mission role DC will play

Lead: Objective achieved mainly by DC resources

Partner: Objective achieved by DC with one or more partners

Support: DC contributes only limited resources to the efforts of others

Spend more of our revenue on Mission

Spend only the revenue we bring in ("live within our means")