

A YEAR OF TRANSITION

Looking to the Future



2016 ANNUAL REPORT

OUR MISSION

TO LEAD THE FIGHT AGAINST DIABETES BY:

- Helping those affected by diabetes to live healthy lives
- Preventing the onset and consequences of diabetes
- Discovering a cure

LEADING THE WAY



Sarah Baker, living with type 1 diabetes:

"I still talk to many of the friends I made at D-Camps. For me, it was the only opportunity to meet other kids my age who were living with diabetes. It was a fun time all around. Our counsellors were young medical students, and they were great in supporting us."

Dr. Kal Hasan, living with type 2 diabetes:

"Friends and family just don't know what it's like to live with diabetes. You might not think you need a support group until you try it. But once you do, you will realize how great it is. The camaraderie is wonderful. It is great to be around other people who have diabetes and who understand the stress and the complications."

On the cover: Other members of our community include Shirin Panahi; Deanna and Albert Ratt; Team Diabetes participants; Grant Leeder and Joey Crespi.



A YEAR OF TRANSITION



2016 was a year of transition, challenges and significant accomplishments. It was also a year of setting the stage in shaping a brighter and more equitable future for the 11 million Canadians with, or at risk of, diabetes.

Beginning in 2015 and moving forward in 2016, we sowed the seeds to grow Diabetes Canada and help more Canadians affected by diabetes through improved programs, services, education, and research.

We worked diligently on our rebranding of the Canadian Diabetes Association to Diabetes Canada (Diabète Canada) on the basis that we should serve people with diabetes from coast to coast to coast. This effort built on a solid foundation to also create the [End Diabetes movement](#). We were pleased to accomplish many of our mission objectives aimed at helping the many people we serve, especially given a very challenging fundraising environment.

Diabetes Canada has a proud [63-year history](#) of helping Canadians, but the diabetes epidemic has grown and changed. We need to transform ourselves as well. That transformation began with the creation of our five-year strategic plan in 2014 which maintains four key foci: healthy eating, type 1 youth, diabetes management, and prevention. We continue to be committed to making the invisible epidemic of diabetes in Canada visible and urgent.

In addition to the many ways we help to improve the lives of those affected by diabetes as described below, some of the key 2016 developments include:

- Issuing our 2020 Impact Goals, which are focused, measureable and will improve the health of all Canadians.
- Refining our research program to focus support on young and mid-career diabetes researchers – an area where our funding has shown great impact in helping Canadian diabetes researchers take their [research](#) to the next level.
- Establishing the [Diabetes Caucus](#) in the Canadian parliament with representation of all three major parties where members are championing positive public policy changes at the federal level.
- Signing a new three-year contract with our Value Village partner, a partnership that is increasing revenue to the Diabetes Canada every year through our National Diabetes Trust (Clothesline).

The continued implementation of our strategic plan this year will further contribute to delivering on our mission. We are grateful to our staff, volunteers and partners, whose support is invaluable in doing so.

We now look forward to 2017 as we transform the organization into Diabetes Canada to raise the profile of diabetes in the minds of Canadians in new and innovative ways and always to better serve the 11 million people with, or at risk of, diabetes.

Finally, we thank our valued donors, volunteers, and staff for their contributions and their confidence in us and the work we do.

Jim Newton
Chair of the Board of Directors

J. Richard Blickstead
President and Chief Executive Officer

IMPROVING LIV



SUPPORT

- More than 23,000 people received answers to their diabetes-related calls and emails.
- More than 33,000 people learned to better manage their diabetes at 350 expos, workshops and webinars.
- 2,400 children, youth and families attended 50 D-Camps programs for children and youth living with type 1 diabetes.

INVESTIGATE

- 80 research projects focused on genetics, obesity, complications, pathophysiology, prevention and management, and new treatments.
- Invested \$5 million in research.
- From 1975 to 2016, Diabetes Canada provided more than \$135 million for research.
- Diabetes Canada contributes \$1 million, which is matched, to Diabetes Action Canada's CIHR (Canadian Institutes of Health Research), and jointly funds new postdoctoral fellowships with the SPOR (Strategy for Patient-Oriented Research) Network to support training in patient-oriented research.

EDUCATE

- Invested \$3.2 million in the education of health-care professionals addressing diabetes.
- More than 139,000 health-care providers from around the world actively used our Guidelines tools.
- More than 320,000 health-care providers from Canada actively used our Guidelines tools.
- Created 6 new tools for patients and health-care providers.

ES

Here's how we made a difference in the lives of people affected by diabetes:



INFLUENCE

- 27 Members of Parliament (MPs) and Senators attended two all-party Diabetes Caucus meetings.
- More than 300 provincial and federal elected officials and volunteers attended 5 advocacy events from coast to coast.
- During our fall [Diabetes Awareness campaign](#), more than 420,000 people accessed the [CANRISK type 2 diabetes online risk test](#), up from 370,000 in 2015.

SHARE

- 1.4 million homes [donated used clothing and household items](#).
- More than 85,000 new supporters (including volunteers, fundraisers, donors and corporate supporters) from across the country were welcomed.
- More than 47,000 [volunteers](#) helped with fundraising, programs and more.
- 534 people walked, ran and hiked with [Team Diabetes](#) in 32 events around the world, raising more than \$1.3 million.

INFORM

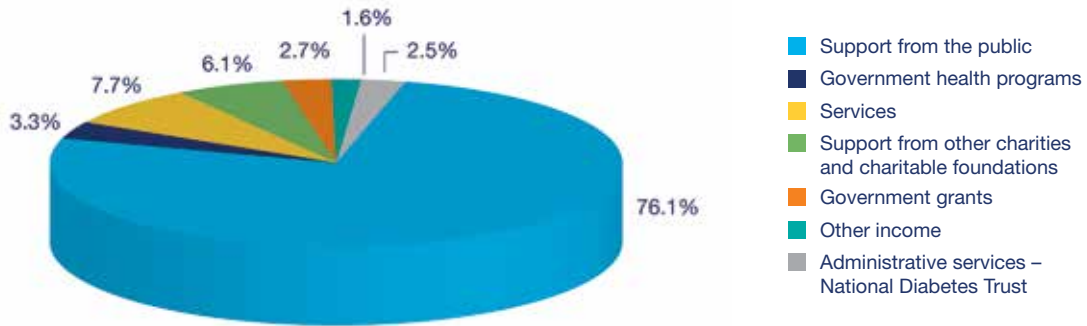
- 2.4 million visitors found the information they needed at [diabetes.ca](#).
- More than 97,000 people became members of [myDC](#), our online community for information, offers and more.
- More than 460,000 visitors came to our [Guidelines](#) site.

Visit [diabetes.ca](#)

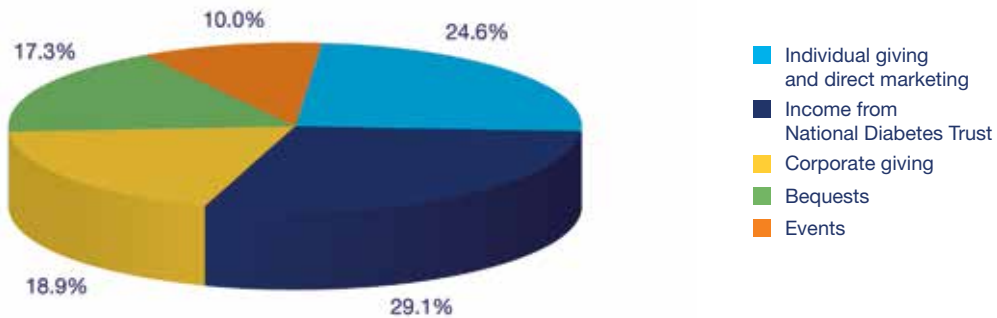
FINANCIALS

CANADIAN DIABETES ASSOCIATION (O/A DIABETES CANADA) REVENUE PIE CHARTS

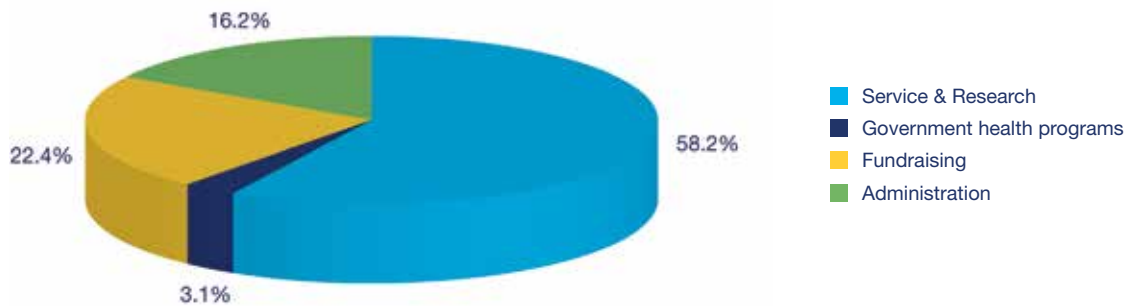
REVENUE BY SOURCE



SUPPORT FROM PUBLIC BY SOURCE



HOW THE FUNDS ARE USED



INDEPENDENT AUDITOR'S REPORT

To the Members of
Canadian Diabetes Association (o/a Diabetes Canada)

We have audited the accompanying financial statements of the Canadian Diabetes Association (o/a Diabetes Canada), which comprise the statement of financial position as at December 31, 2016, the statements of revenue and expenses, changes in fund balances and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal

control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

BASIS FOR QUALIFIED OPINION

In common with many charitable organizations, the Canadian Diabetes Association (o/a Diabetes Canada) derives revenue from donations, bequests and other fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Canadian Diabetes Association (o/a Diabetes Canada). Therefore, we were not able to determine whether any adjustments might be necessary to individual giving and direct marketing, bequests and events revenue, excess of revenue over expenses, and cash flows from operations for the year ended December 31, 2016 and 2015, current assets as at December 31, 2016 and 2015 and fund balances as at December 31, 2016 and 2015.

QUALIFIED OPINION

In our opinion, except for the possible effects of the matter described in the *Basis for qualified opinion* paragraph, the financial statements present fairly, in all material respects, the financial position of the Canadian Diabetes Association (o/a Diabetes Canada) as at December 31, 2016, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not for profit organizations.



Toronto, Canada
 March 9, 2017

Chartered Professional Accountants
 Licensed Public Accountants

SUMMARY STATEMENT OF FINANCIAL POSITION

As at December 31
 (in thousand of dollars)

	2016	2015
Assets		
Cash and investments	\$ 6,754	\$ 12,138
Restricted cash and investments	3,437	3,865
Property and equipment	2,907	3,289
Intangible assets	2,346	2,673
Other assets	2,222	2,265
Amounts due from National Diabetes Trust	4,231	3,649
Total assets	\$ 21,897	\$ 27,879
Liabilities and fund balances		
Accounts payable and accrued liabilities	\$ 3,680	\$ 3,710
Deferred revenue	2,810	5,796
Research grants payable and personnel awards payable	2,021	2,909
Other liabilities	1,329	1,752
Total liabilities	9,840	14,167
Total fund balances	12,057	13,712
Total liabilities and fund balances	\$ 21,897	\$ 27,879

The above information has been extracted and summarized from the complete 2016 audited financial statements.

FINANCIALS

SUMMARY STATEMENT OF REVENUE AND EXPENSES

Year ended December 31
(in thousand of dollars)

	2016	2015
Revenue		
Support from the public		
Individual giving and direct marketing	\$ 8,912	\$ 9,524
Income from National Diabetes Trust	10,549	10,459
Bequests	6,257	10,737
Corporate giving	6,856	6,249
Events	3,632	3,640
Total support from the public	36,206	40,609
Government health programs	1,551	2,648
Services	3,671	3,363
Support from other charities and charitable foundations	2,900	2,682
Administrative services and interest – National Diabetes Trust	1,200	1,220
Government grants	1,299	1,156
Other income	744	589
Total revenue	47,571	52,267
Expenses		
Programs		
Services	24,045	22,524
Research	4,941	5,769
Government health programs	1,556	2,661
Total program expenses	30,542	30,954
Support		
Fundraising	11,167	10,928
Administration	8,089	9,768
Total support expenses	19,256	20,696
Total expenses	49,798	51,650
(Deficiency) excess of revenue over expenses	\$ (2,227)	\$ 617

The above information has been extracted and summarized from the complete 2016 audited financial statements.

NOTES TO THE SUMMARY FINANCIAL STATEMENTS

December 31, 2016

(In thousands of dollars)

1. DESCRIPTION OF THE ORGANIZATION

Canadian Diabetes Association (the "Association") has prepared these summary financial statements to be included as part of their annual report.

The criteria applied by management in the preparation of these summary financial statements are as follows:

- (a) the information in the summary financial statements is in agreement with the related information in the audited financial statements;
- (b) a summary statement of cash flows has not been presented, as the relevant information can be obtained from the audited financial statements; and
- (c) the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related audited financial statements, including notes thereto.

The audited financial statements can be obtained from the Association.

2. DIABETES ASSOCIATION (FOOTHILLS) ("FOOTHILLS")

Diabetes Association (Foothills) was incorporated on September 23, 1993 as a not-for-profit organization under the Alberta Charitable Fundraising Act, and was revived on March 4, 2014. Foothills was granted charitable registration status as at January 1, 2015 and has a December 31 year end.

CDA controls the activity of Foothills, and the financial statements of Foothills have been consolidated in these financial statements, as allowed under Canadian generally accepted accounting principles.

3. NATIONAL DIABETES TRUST

National Diabetes Trust (NDT) was established in 2012 to operate organization's Clothesline operations. Trustee of the NDT is National Diabetes Trust Corp., a Canadian resident not-for-profit corporation without share capital established to carry out the fiduciary responsibilities of the National Diabetes Trust.

The income and capital beneficiary of the Trust is the Association, and the Trustee is required to transfer the net income for tax purposes of the Trust to the benefit of the Association in each year.

The investment in the Trust is accounted for using the equity method.

OUR DONORS

Thanks for Your Support

We would like to express our sincere appreciation to all those who donated in 2016.
We are extremely grateful for your commitment and ongoing support.



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CONTACT US

Diabetes Canada
1400-522 University Avenue
Toronto, ON M5G 2R5
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