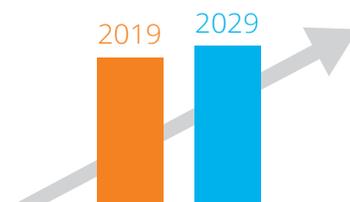


We are going to **End Diabetes**

Why diabetes?

1.1 million more Canadians will live with diabetes or prediabetes by 2029 if we don't take action today. **Now is the time to End Diabetes – its health impacts, as well as the blame, shame and misinformation associated with it.**



1 in 3 Canadians – 11 million – have diabetes or prediabetes today

3.5 million Canadians have been diagnosed with diabetes

1.5 million Canadians have type 2 diabetes – and don't know it

6 million Canadians live with prediabetes – half will develop type 2 diabetes if nothing is done

Strategies to End Diabetes

Drive governments to make changes that improve the health of all Canadians, especially youth

- introduce a levy on drinks with added sugar as they increase the risk of type 2 diabetes
- introduce more transparent food labelling to better inform Canadians about food decisions
- restrict food and beverage marketing to children, giving them a healthy start to life

Make it easier for all Canadians to obtain diabetes information with digital communications

- expand our social media, online information and webinars
- help people affected by diabetes support each other online

Partner with health-care professionals to deliver the best care possible

- Research advances make better health and longer lives possible – but not everyone is benefiting. Diabetes Canada's *Clinical Practice Guidelines for the Prevention and Management of Diabetes in Canada* inform health-care professionals of best-care practices. We partner with them to increase their use.

Fund world-leading Canadian diabetes research

- Continue our focus on early career researchers



Measuring progress

With the adoption of a national diabetes strategy, Diabetes 360°, we can achieve results in just 7 years by focusing on these key targets:



90% of Canadians live in an environment that preserves wellness and prevents the development of diabetes



90% of Canadians living with diabetes are engaged in appropriate interventions to prevent complications



90% of Canadians are aware of their diabetes status



90% of Canadians engaged in interventions to improve health outcomes

Join us to achieve these goals!

Diabetes Canada relies on generous donations from people like you to help us support Canadians with diabetes or prediabetes on a national scale with our population impact strategy. Donate now at diabetes.ca/donate.



diabetes.ca
1-800-BANTING (226-8464)

DIABETES CANADA | **END DIABETES**