Mission

The Diabetes Educator Section, a multidisciplinary professional section of the Canadian Diabetes Association, leads, advocates for and supports excellence in diabetes education for healthcare professionals and people living with diabetes.
# Diabetes Educator Section (DES) Executive 2011 to 2012

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<tr>
<th>Position</th>
<th>Name</th>
<th>Member/Liaison to Council/Committee</th>
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<tbody>
<tr>
<td>Chair</td>
<td>Jan Cochrane RN BSN CDE</td>
<td>• CDA National Board</td>
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<td>Saskatchewan</td>
<td>• CDA Governance Committee</td>
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<td>• 2008 CPG Dissemination and Implementation Committee: Foot Care</td>
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<td>Chair-Elect</td>
<td>Lori Berard RN BSN CDE</td>
<td>• 2013 Clinical Practice Guidelines Steering Committee and Chapter Author</td>
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<td>Manitoba</td>
<td>• 2008 CPG Dissemination and Implementation Committee: Diabetes Education</td>
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<td>• 2013 CPG Dissemination and Implementation Committee: Diabetes Education Theme</td>
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<td>• Canadian Journal of Diabetes Editorial Board: Associate Editor</td>
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<td>• Western Regional Advocacy Committee: Member</td>
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<td>Treasurer</td>
<td>Sharon Young RN</td>
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<td>British Columbia</td>
<td>• DES National Nominations Committee</td>
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<tr>
<td>Director, Communications</td>
<td>Carol Fawcett BSc RD CDE</td>
<td>• Canadian Journal of Diabetes Editorial Board</td>
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<td>British Columbia</td>
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<td>Director, Marketing</td>
<td>Louise LeFebvre RD BSc CDE</td>
<td>• DES Marketing Committee</td>
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<td>British Columbia</td>
<td>• DES Awards Committee</td>
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<tr>
<td>Director, Membership</td>
<td>Anne Garrett RD MEd BASc CDE</td>
<td>• National Nutrition Committee</td>
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<td>Nunavut</td>
<td>• DES Special Interest Groups</td>
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<td>Director, Professional</td>
<td>Donna Hagerty RN BEd CDE</td>
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<td>Development</td>
<td>Newfoundland</td>
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<td>Director, Quality</td>
<td>Rita Fitzgerald PDt CDE</td>
<td>• Standards Recognition Program Committee</td>
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Welcome to the 15th Annual CDA/CSEM Conference

As I reflect on the past year, I realize how truly dedicated our volunteers are. At over 2,500 members, you are out in the field not only providing services to those with diabetes but also to advocate, fundraise, support and mentor. There are only eight executive members at the table, and we certainly don’t drive the membership. It is your hard work at the community level that exemplifies the role of the membership. The chapter reports demonstrate how busy you have been!

Each year, we have a Leadership Forum that gives us the opportunity to meet with DES chapter executives and CDA staff. This year, it is in conjunction with the Annual Conference. I am looking forward to meeting with the chapter chairs over the weekend. Last year, we created three new interest groups: DES Zoomers, Camp and Long-term Care/Home Care. Hopefully we can increase the number of groups, as they give you the opportunity to network with like-minded colleagues, share and create resources, and be available to give your expertise. Consider signing up if you haven’t already.

DES is a professional section of the CDA. This year, we have reviewed how that looks and how the new governance for charitable organizations will affect the membership. One of the changes will be how the DES representative will be designated to be on the CDA board. We are continuing to review bylaws and policies and will keep you up to date on the latest developments. We have been very appreciative of CDA’s assistance with DES projects.

One area that the director of membership, Anne Garrett, has been working on is making the online member renewal more user-friendly.

The Standards Recognition Program, under Rita Fitzgerald, broke the record this year with seven reviews. This shows how valuable the recognition program is becoming. Congratulations to the programs that have the stamp of approval! And thank you to her team for all their dedication to review the submissions.
Over the year, we have been hoping to increase the visibility of DES and promote the benefits of being on our team. Donna Hagerty and Louise LeFebvre have enhanced our conference booth by recruiting DES members to answer questions you may have, highlight our resources and network with colleagues. There are so many benefits to belonging to this group, so take advantage of it!

Perhaps the biggest changes this year have been with finances. As the chapter treasurers will attest, Sharon Young, Director of Finances, has had the task of assisting with the new financial system of one bank along with the documentation that goes with it. Thanks to all of you for your patience as we move towards the new process.

A real bonus to belonging to DES is all the publications that you receive. Hopefully, you like the new look of the Canadian Journal of Diabetes. We thank Colleen Rand, out-going editor-in-chief and now emeritus member of the Diabetes Communicator editorial board. And Carol Fawcett has not only sat on the board for the publications, but she also assisted with the creation of the online Insulin Starts and Adjustment education tools for people with diabetes and healthcare providers.

Many volunteer hours go into the success of the Annual Conference with the help of the chair elect, Lori Berard, and the planning committee. Your evaluations are taken seriously and reviewed before the next year’s plans are made. Do plan on attending the next CDA-CSEM Annual Conference and Meetings October 16-19, 2013—this will be an exciting conference, as we will be collaborating to add a vascular day to the itinerary, and celebrating our 40th year as the Diabetes Educators Section. The DES Zoomers interest group is assisting us in making it a historical event. See you in Montreal!

Jan Cochrane RN BSN CDE
Chair, Diabetes Educator Section
Canadian Diabetes Association
CDA and DES Strategic Priorities

The Canadian Diabetes Association is focused on its mission—to lead the fight against diabetes by helping people with diabetes live healthy lives while we work to find a cure.

Our 2012-2014 strategic plan, Lead. Live. Cure., was developed from the insights we collected from our constituents and our external stakeholders. Lead. Live. Cure. outlines a plan that touches every aspect of our organization, and all the elements that direct us towards the achievement of our mission.

Lead represents our commitment and the value we deliver to the fight against diabetes. We will continue to be leaders by ensuring that we are effective educators for all our stakeholders and a strong voice for those living with diabetes, and by funding leading-edge research that may lead to the next great medical breakthrough.

Live specifically focuses on our long-term strategy to help people with diabetes live healthy lives. Aspects of our strategy include providing all stakeholders with education, community-based tools, resources and networks; honouring Banting House, a National Historic Site of Canada; and focusing on our camps for children with type 1 diabetes and their families.

Cure stands for our continuing tradition of innovation and excellence as we fund Canada’s most renowned scientists and clinicians in the quest towards a world without diabetes. We will fund unique, clinical and applied research in order to find a cure, and to improve management and treatments.

The Diabetes Educator Section, a multidisciplinary professional section of the Canadian Diabetes Association, leads, advocates for and supports excellence in diabetes education for healthcare professionals and people living with diabetes. The DES 2010-2015 strategic plan includes the following strategic priorities to strengthen the organization and achieve the mission:

1. Partnerships and Collaborations
2. Public Policy and Advocacy
3. Research and Evaluation
4. Self-Management Education (SME)
During the 2011-2012 fiscal year, the DES executive and members supported achievement in projects and programs that align with these four pillars:

1. Partnerships and Collaborations

- **CPG Tool Kit – Foot Care Tools** The Canadian Diabetes Association (CDA) and Canadian Association of Wound Care (CAWC) have partnered to provide healthcare professionals with new, evidence-based tools to support optimal foot care for people living with diabetes and to inform best practices for foot examinations, treatment and referrals. Our new Foot Care Tool Kit, available from diabetes.ca/professionals/footcare, includes posters for display in your office or health centre, screening tools for your reference and to help you understand how to examine feet, and patient education guides and fact sheets. A limited number of kits will be available for order from our online order desk at https://orders/diabetes.ca.cda. The patient tools are also available for download from cawc.net and diabetespeptalk.ca in 18 additional languages.

- **Physical Activity and Exercise Workshops – CPG Tool Kit into Action** This year, CDA adopted a physical activity and exercise reference manual for professionals from Acadia University and Diabetes Care Program of Nova Scotia. This manual, titled *Building Competency in Diabetes Education: Physical Activity and Exercise*, is intended for diabetes healthcare professionals who want to increase their knowledge and skills for physical activity and exercise counselling and follow-up at diabetes education sessions. As of October 1, 2012, seven in-person workshops were hosted across Canada by DES chapters and/or CDA regional offices for local educators to attend and learn valuable guidelines, tools, tips and exercises for implementation in their diabetes education practice. These workshops were made possible by generous grant funding from The Lawson Foundation.

- **Insulin Starts and Adjustments Working Group** The insulin working group completed four tools this year, two for CDA professional members/healthcare providers and two for people living with diabetes. CDA professional members can access the **Insulin Pen Start Checklist** and **Insulin Pen Start Checklist Help Sheet** from the members-only section of diabetes.ca. These practical tools provide all necessary decision points plus questions and answers, so healthcare providers can systematically start insulin for their patients. Two tools have also launched for people with diabetes to use along with their educators: **Thinking of Starting Insulin** and **Getting Started with Insulin**. Access these patient education tools at diabetes.ca.

- **Professional Publications** An agreement was signed in October 2011 for Elsevier to become the publisher of the *Canadian Journal of Diabetes (CJD)*. The agreement came into effect January 1, 2012, and the first issue of *CJD* with Elsevier was published in February. The journal will now be published bimonthly and is available free to members both in print and online, from a dedicated website (www.canadianjournalofdiabetes.com) that will continue to be developed, as well as the Elsevier ScienceDirect platform, which increases the journal's international exposure. There is also now an online submission, peer review and tracking system.
One of the key goals in merging the publications was to get CJD accepted for indexing in MEDLINE. We are now aiming for the fall of 2013 to submit this application. The CJD editorial board now includes members from both the Diabetes Communicator (DC) and the former Canadian Diabetes (CD) in an effort to create a truly multidisciplinary publication. For example, the August 2012 issue of the journal was themed around diabetes education and the guest editors were Gail MacNeill, Catherine Freeze and Lori Berard. To meet the needs of the former CD audience, a collection of suitable articles published in previous issues of CJD will be brought together into a general practitioner-themed supplement and mailed to this target audience. Although the merger of the publications is moving forward, DC will continue in print throughout 2013, until an online solution is found that can house all the valuable information relevant to educators.

- **Self-Monitoring of Blood Glucose Working Group** Following the publication of the SMBG document in the September 2011 issue of CJD, the SMBG working group developed and launched a bundle of tools as a part of a yearlong strategy to disseminate healthcare provider and patient education tools. The SMBG Healthcare Provider Recommendation Tool provides guidance, criteria and information to individualize an SMBG pattern for their patients. Two patient education tools, Lows and highs: blood glucose levels and Managing your blood glucose, along with a blood glucose log book, will help your patients learn about blood glucose checking, what causes changes in their blood glucose and how they may alter their lifestyle when needed. All of these tools were bundled and sent to CDA professional members, all primary care physicians and diabetes education centres across Canada. Print ads about these new tools and messages were included in publications from the Canadian Nurses Association, Dietitians of Canada, Canadian Medical Association Journal, Canadian Pharmacists Association, Canadian Journal of Diabetes and Canadian Family Physician.

- **National Nutrition Committee (NNC) and Subcommittees** These committees maintained a collaboration with Health Canada by providing feedback on:

1) The chronic disease-related questions to be asked on the Canadian Community Health Survey (CCHS) in 2015. The information from the CCHS is to serve in planning future federal programs for the healthcare of all Canadians. The NNC offered suggestions for gathering additional information useful in program planning to other organizations.

2) The usefulness of providing the glycemic index of foods on labels for people with diabetes. Health Canada has been asked to allow a function claim on the packaged food label, and is considering how the general population would use this information.
2. Public Policy and Advocacy

- **Advocacy** The Government Relations and Public Affairs (GRPA) team continues to make a positive impact on provincial and federal governments’ healthcare policies, and is instrumental in raising the profile of diabetes across Canada. They work to address the burden of diabetes, to improve access to diabetes services, care and support, and to achieve equality for all Canadians living with the disease. They are a strong voice for those living with diabetes. Michelle Corcoran is a member of the National Advocacy Council (NAC) and serves as the liaison to the DES Executive Committee for updates and information from the NAC.

This year, their advocacy efforts have resulted in significant wins for Canadians with diabetes:

- **National** The federal government made a multi-million dollar commitment through the Canadian Diabetes Strategy to support 37 new community-based diabetes projects, including two projects in partnership with the Association.

  The Association released *In the Balance: A Renewed Vision for the Common Drug Review*, a report designed to initiate dialogue for further enhancements to the drug review process to meet the needs of all Canadians.

- **Atlantic** New Brunswick and Nova Scotia added long-acting insulin to their provincial drug formularies.

  In January of 2012, the New Brunswick Diabetes Strategy enhanced its focus on diabetes management and screening and introduced a pediatric insulin pump program.

- **Ontario** The Ontario Special Diet Allowance (SDA) program was expanded to include those living with prediabetes, supporting access to healthy food for those in the province who cannot afford it.

  During Ontario’s election period, the Association led a letter-writing/social media campaign, resulting in over 3,200 letters being sent to candidates.

- **Prairies/North West Territories/Nunavut** A new pediatric insulin pump program was established in Manitoba, while the program in Saskatchewan was expanded to include all users aged 25 and under.

  An election period commitment was made by the Alberta government to establish an insulin pump program for Albertans living with type 1 diabetes.

  Saskatchewan and Alberta both added long-acting insulin to their provincial drug formularies.

  A gestational diabetes program was created for Albertans.
• **British Columbia/Yukon** The Association held a British Columbia Lobby Day where diabetes advocates met with both the Government Caucus (Liberal) and Opposition Caucus (NDP) to discuss issues affecting people living with diabetes in the province.

In addition, the Association also launched an insulin pump report, *The Economic Benefit of Expanding Public Funding for Insulin Pumps in British Columbia*, and 8.5 million media impressions were achieved.

### 3. Research and Evaluation

• **2013 Clinical Practice Guidelines** Under the guidance of Dr. Alice Cheng (C&SS), Chair of the 2013 Clinical Practice Guidelines (CPGs) Executive Committee, development of the 2013 CPGs is in its final stages. Many DES members contributed to the CPGs on the executive, steering and expert committees, and their experience, insight and knowledge of diabetes educators has been invaluable to the process. The 2013 CPGs will be launched in March 2013.

With Dr. Catherine Yu as Chair of the 2013 CPG Dissemination and Implementation committee, along with the assistance of many DES and C&SS volunteers, a strategic plan has been developed to pave the way for professional education for a three-year period, beginning in 2013.

As an element of the preparation for the launch of the Association’s *2013 Clinical Practice Guidelines*, a literature audit committee including members of DES and C&SS was formed to review the CDA’s current educational materials and make recommendations on which resources should be maintained as is, invested in for enhanced quality, or eliminated because of duplication or obsolescence. One important activity was a community consultation held on June 19, which involved a variety of stakeholders, including representatives from government, non-government organizations, public health and industry, who helped define areas where the resources could be improved. These comments were incorporated into the work being done. The committee’s final report and recommendations will be presented to the Executive Leadership Team.

### 4. Self Management Education (SME)

• **CPG Tool Kit Diabetes Education – Launching this fall and leading up to conference**

The final instalment for the CPG Tool Kit for the Prevention and Management of Diabetes focuses on raising awareness for diabetes self-management education. CDA has developed a media package to increase the awareness and importance of collaborative diabetes education for people with diabetes, with the goal to increase the number of people with diabetes who actively engage in diabetes education (DE) and help them learn the best strategies for self-management. In addition to the media campaign in the fall of 2012, a diabetes education centre locator tool and self-reflective questionnaire for people with diabetes will be promoted. With these two tools, Canadians affected by diabetes can find the DE centre closest to them, the information to define the diabetes issues most important to them, and will have the ability to identify how a diabetes educator can help them live well with their diabetes.
• National Nutrition Committee (NNC) and Subcommittees The NNC modified the Just the Basics resource and adapted its content to the cultural specificities of Canadian Hispanic/Latin American and Aboriginal populations. Health professionals, selected for their experience and expertise in solving nutritional issues in these populations, redesigned this tool with culturally familiar healthy foods to help people newly diagnosed with diabetes plan meals and estimate appropriate portion sizes, before referral to a dietitian. This resource was also modified to recommend culturally appropriate physical activity. This year Inuinnaqtun, Innuktitut, Ojibwe and Plains Cree print and online tools were completed, along with a DVD produced to synchronize with a PowerPoint presentation of Just the Basics featuring spoken versions in Inuinnaqtun, Ojibwe and Plains Cree. (In remote communities, it has been recognized that a DVD presentation provides better access to information than an online resource.) These DVDs can be ordered from the CDA Literature Order Desk—making available online video presentations and images of popular cultural foods as adjunct to the Latin American printed version of Just the Basics, done in Spanish, Portuguese, English and French, and launched at the CDA/CSEM professional conference in Toronto.

• Canadian Diabetes Association/Diabetes Educator Section – Diabetes Education Standards Recognition Program The Standards Recognition Program (SRP) grants recognition to Diabetes Education Centres that successfully meet the Standards for Diabetes Education in Canada (2005). Participation in the SRP is voluntary. Centres complete a self-evaluation tool, which is then submitted to the CDA/DES SRP Review Committee for consideration.

To attain recognition status, a Diabetes Education Centre must demonstrate achievement of a minimum of 80% of the Standards for Diabetes Education in Canada within each of the Outcome, Process and Structure categories. The DES would like to recognize the following Diabetes Education Centres who met the standards for diabetes education in 2012. The Standards Recognition for these centres will be effective from October 2012 to October 2017.

1. Trillium Health Centre - Mississauga, Adult Diabetes Management Centre
2. Hay River Health and Social Services Diabetes Team
3. Hotel Dieu Hospital Diabetes Education & Management Centre
4. Grand Medicine Diabetes Education Centre
5. Diabetes Care Guelph
6. St. Michael’s Diabetes Care Centre
7. Leadership Sinai Centre for Diabetes

Rita Fitzgerald (Chair), Nola Kornder, Lee McNiven, Lorraine Samis, Carole Ann Maloney, Carol Fergusson, Pamela Soley and Tammy Barre are recognized for their unique and professional contributions to the SRP program this year.
Diabetes Educator Section Awards 2012

The DES awards and grants represent excellence and celebrate the outstanding contributions of members in the areas of volunteerism, manuscript development and chapter activities. The DES believes in investing in the development of its members, as evidenced by its scholarship and continuing education awards. Many of these awards would not be possible without the generous support of industry sponsors. Thanks to all sponsors for their support over the past year, and their continued recognition and celebration of the value of the Association’s activities.

**Diabetes Educator of the Year**

Sponsor: LifeScan Canada Ltd. $1,000

2012 Recipient: Farah Ahmad RN MN CPT CDE CPC

This award is presented to an active DES member in good standing who has demonstrated outstanding effort and achievement as a Diabetes Educator.

**Honorary Lifetime Membership**

Sponsor: Diabetes Educator Section

2012 Recipient: Sharon Rouatt RN CDE

The DES grants honorary lifetime membership to recognize active DES members whose longstanding excellence in practice and significant contributions has improved the quality of life for people affected by diabetes.

**Outstanding DES Chapter of the Year**

Sponsor: LifeScan Canada Ltd. $1,000

2012 Recipient: South Saskatchewan Chapter

Honorary Mention: Durham Region Chapter

This award recognizes a DES chapter that has demonstrated leadership and support of the goals of the DES and the CDA.

**DES Graduate Scholarship**

Sponsor: Eli Lilly Canada Inc. $5,000

2012 Recipient: Barbara MacDonald RN

This scholarship is awarded to active DES members to pursue graduate or postgraduate studies in a diabetes-related field.

**Brian Dufton Memorial Manuscript Award**

Sponsor: Canadian Journal of Diabetes and the Diabetes Educator Section $1,000

2012 Recipient: Robin S. Lau MSc

Predicting the Future Burden of Diabetes in Alberta from 2008 to 2035

This award recognizes an outstanding original manuscript published in the Canadian Journal of Diabetes.
DES Camp Educator Award
Sponsor: Abbott Diabetes Care $750
2012 Recipient: Rebecca Ann Brooke RN BSN CPT CDE
This award is presented to an active DES member who has shown commitment and dedication to helping children with type 1 diabetes experience summer camp.

DES Practical Diabetes Resource Award
Sponsor: Abbott Diabetes Care $750
2012 Recipients: SHRTN Community of Practice: Diabetes 101 Working Group
Glen Chenard RN BHSc CCHN(C) CVAA(C) CHPCN(C) CDE
Margaret Stelmaschuk (Bellefountaine) RD MScA CDE
Ritva Restall RD HBSc CDE
Melanie Laird RN BScN CDE
This award is presented to active DES members who have developed a culturally sensitive educational tool for use in practice.

Public Service and Education Award
Sponsor: Roche Diagnostics $2,000
2011 Recipient: Glen Chenard RN BHSc CCHN(C) CVAA(C) CHPCN(C) CDE
This award recognizes the efforts of active diabetes educators who have done exceptional work in promoting awareness of diabetes and who have developed programs to assist people living with diabetes.

Novo Nordisk Conference Scholarship Awards
Sponsor: Novo Nordisk Canada Inc. $5,000
2012 Recipients: Jennifer Rogers RD
Molly Dunbar RD CDE
Michelle Corcoran BSc BScN RD CDE
Brenda Bruinooge BSc Pharm
Lifeng Fan RN PhD CDE
Scholarships of up to $1,000 each are offered to active DES members to attend the CDA/CSEM Professional Conference and Annual Meetings for professional development.

Length of Service Awards
2012 Recipients: 30 Years: Marilyn Rabbitts RN CDE
15 Years: Rita Fitzgerald PDt CDE
The DES Length of Service Award recognizes DES volunteers. They must work on their own time, and not as part of a job description or expectation.
Diabetes Educator Section Chapters 2012-2013

There are over 40 active DES chapters that offer their members the opportunity for networking, continuing education and volunteerism. Thank you to all DES chapter chairs and executives for their time, energy and leadership in maintaining the vital chapter network across Canada.

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<th>Yukon Territory</th>
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<td>Co-Chairs: Sharlene Clarke RD CDE</td>
<td>Chair: Michelle Heckbert RD CDE</td>
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<td>Liz Walker RD</td>
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<td>Co-Chairs: Louise LeFebvre RD BSc</td>
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<td>Brenda McDougall</td>
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<td><strong>Northwest BC</strong></td>
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<td>Co-Chairs: Shelley Irvine RN</td>
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<td>Wendy Marion-Orienti</td>
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| Thompson Okanagan         |                           |
| Chair: Lisa Thompson RN BScN CDE |                    |

| Vancouver Island          |                           |
| Co-Chairs: Margaret Ram BScN CDE |                    |
| Beena Kashyap RN CDE       |                           |

| Vancouver Lower Mainland  |                           |
| Co-Chairs: Jasvir Bhupal BScPharm |                    |
| Ellen Kirk-Macri RN CDE     |                           |

| West Kootenay             |                           |
| Chair: Verna McRory       |                           |

| Alberta BC Peace River    |                           |
| Chair: Ann Longair RD CDE |                           |

| Calgary                   |                           |
| Chair: Michelle Heckbert RD CDE |                    |

| Edmonton District         |                           |
| Co-Chairs: Karen Johnston MN BScN NP CDE |                    |
| Gloria Johnston BSc RD CDE |                           |

| Central Alberta           |                           |
| Chair: Sharon Wiens RN    |                           |

| Saskatchewan              |                           |
| Northern Saskatchewan     |                           |
| Chair: Carlene Schmaltz RN BScN CDE |                    |

| South Saskatchewan        |                           |
| Chair: Arlene Slimmon    |                           |

| Manitoba                  |                           |
| Westman                   |                           |
| Chair: Kim Smith RD       |                           |

| Winnipeg                  |                           |
| Chair: Amy Leung Hui RD MSc CDE |                    |
Ontario

Central Ontario
Chair: Pauline Stewart RN BScN CDE

Durham Region
Co-Chairs: Christina Vaillancourt MHSc RD CDE
Christine McCleary RD CDE

Essex Kent
Chair: Sandra Dennison RN BScN CDE

Grand River
Chair: Diana Sherifali RN CDE

Grey Bruce
Chair: Lynda Hoffmeyer RN MN

North West Ontario
Chair: Mary Beth Babiak RD CDE

Huron Perth
Chair: Megan Johnston RD

Hamilton Niagara Chapter
Co-Chairs: Lisa Orasanin RN CDE
Melody Malkiewich RD CDE

Kawartha
Chair: Celia Ayotte RN CDE

South Western Ontario
Chair: Amanda Mikalachki RN BScN CDE

Ottawa
Chair: Kimberly Twyman RN BScN CDE

St. Lawrence
Chair: Douglas Clark R.Ph

Bay of Quinte
Co-Chairs: Ashley Armstrong RD
Catherine Galbraith

Toronto
Chair: Gail MacNeill RN BNSc MEd CDE

Toronto West
Co-Chairs: Judy Fiala RD MA CDE
Lorraine Anderson

Quebec

Mavis Verronneau Montreal
Co-Chairs: Joyce Arsenault RN BScN CDE
Patricia Urrico PDt CDE

New Brunswick

Southwestern NB/Region 2 New Brunswick
Co-Chairs: Robert Roscoe NBPhS CDE
Bonita Nowe-Matheson RD CDE

River Valley New Brunswick
Chair: Andrea Woodward Brewer RN CDE

South Eastern New Brunswick
Chair: Shelley Jones RN BScN CDE

Section des Éducateurs du Nord NB
Chair: Linda Austin RN

Nova Scotia

Cape Breton Regional
Chair Wendie Christoff RN MSN CDE

Central Nova Scotia
Chair: Tabitha Palmer BSHN PDt CCRP CDE

Northeastern Nova Scotia
Chair: Marilyn Snell RN CDE

Western Region Nova Scotia
Chair: Marsha Amburg PDt CDE

Newfoundland & Labrador

Newfoundland Eastern
Chair: Gloria Greeley RN CDE

Newfoundland Western
Chair: Sharon Lahey PDt

Central Newfoundland
Co-Chairs: Mary Cheeseman RD CDE
Melanie Huxter (Williams) RD CDE
Diabetes Educator Section Committees

**DES Awards Committee**
Donna Hagerty RN BEd CDE (Chair)
Cynthia Keith BSc PDt CDE
Janice Knapp RN BN CDE
Louise LeFebvre RDN BSc CDE
Rhea Lounsberry RN CDE
Kim Twyman RN CED
Louise Patton RD

**Diabetes Education Standards Recognition Committee**
Rita Fitzgerald PDt CDE (Chair)
Tammy Barre RN BA CDE
Carol Fergusson RD CDE
Nola Kornder RN BSN CDE
Carole Ann Maloney RD CDE
Lee McNiven RN BSN CDE
Lorraine Samis RN CDE CCP
Pamela Soley PDt CDE

**The Diabetes Communicator Editorial Board**
Colleen Rand RD CDE (Editor-in-Chief)
Elaine Cooke BSc (Phm) RPh CDE
Tracy Everitt RD MAdEd CDE
Carol Fawcett BSc RD CDE
Catherine Freeze RD CDE
Sandy Kostyniuk BA BSW
Lucie Lévesque PhD
Heather Nichol RN MScN

**2012 CDA-CSEM Conference Program Committee**
DES Co-Chairs: Arlene Kuntz BSP CDE,
Lori Berard RN CDE
Kathryn Arcudi PDt CDE
Barbara Allan RD CDE
Viola Evans-Murley BSc MSW RSW CEM
Heidi Staples BScPhm MSc CDE
Joanne Lewis RD CDE
Alexandra Jenkins PhD
Erin Clarke BSc Pharm, CGP
Shelley Jones RN BScN CDE
Gail MacNeill RN BSc CME CDE
Marcia Frank RN MHSc CDE
Rema Sanghera MA RD CDE
Jon McGavock PhD

**DES Nominations Committee**
Aileen Knip
RN BScN MN CCHN(c) CDE (Chair)
Sharleen Hermann RN BScN CDE
Kim Twyman RN BScN CDE
Sharon Young RN
Michelle Corcoran BSc BScN RD CDE

**DES Marketing Committee**
Louise LeFebvre RD (Chair)
Shari Segal RD
Lynn Baughan RN
Sherry Fleming RD
Sondra Sherman
Shelley Jones RN
Sandy Dennison RN
DES Liaisons for Committees, Boards and Councils

*Canadian Journal of Diabetes*
Lori Berard RN CDE

*Canadian Diabetes Educator Certification Board*
Donna Hagerty RN BEd CDE

*CDA/CSEM Professional Conference and Annual Meetings*
Arlene Kuntz BSP CDE
Lori Berard RN CDE

*National Advocacy Council*
Michelle Corcoran BSc BScN RD CDE

*DES Nominations Committee*
Sharon Young RN

*National Nutrition Committee*
Anne Garrett RD MEd BASc CDE

*National Research Council*
Aileen Knip RN BScN MN CCHN(c) CDE

*Special Interest Groups*
Anne Garrett RD MEd BASc CDE

*The Diabetes Communicator*
Carol Fawcett BSc RD CDE
## Statement of Revenue and Expenses

**Year Ended August 31, 2012**  
*(thousands of dollars)*  
*(unaudited)*

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership fees</td>
<td>214</td>
<td>237</td>
<td>(22)</td>
</tr>
<tr>
<td>Self-assessment and recognition</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Chapters, sponsorship and registration</td>
<td>123</td>
<td>118</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>344</td>
<td>359</td>
<td>(15)</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership</td>
<td>2</td>
<td>15</td>
<td>13</td>
</tr>
<tr>
<td>Self-assessment and recognition</td>
<td>12</td>
<td>7</td>
<td>(5)</td>
</tr>
<tr>
<td>Chapter events</td>
<td>107</td>
<td>100</td>
<td>(7)</td>
</tr>
<tr>
<td>Chapter subsidy</td>
<td>38</td>
<td>24</td>
<td>(14)</td>
</tr>
<tr>
<td>Leadership forum</td>
<td>2</td>
<td>58</td>
<td>56</td>
</tr>
<tr>
<td>Professional development awards</td>
<td>11</td>
<td>12</td>
<td>1</td>
</tr>
<tr>
<td>Diabetes Communicator</td>
<td>29</td>
<td>36</td>
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</tr>
<tr>
<td>Awareness campaign</td>
<td>1</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>Annual general meetings</td>
<td>67</td>
<td>15</td>
<td>(52)</td>
</tr>
<tr>
<td>National executive</td>
<td>31</td>
<td>40</td>
<td>9</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>299</td>
<td>315</td>
<td>16</td>
</tr>
<tr>
<td><strong>Excess of revenue over expenses</strong></td>
<td>45</td>
<td>44</td>
<td>1</td>
</tr>
</tbody>
</table>
Our Mission

To lead the fight against diabetes by helping people with diabetes live healthy lives while we work to find a cure.

We will deliver our mission by:

• Providing people with diabetes and healthcare professionals with education and services
• Advocating on behalf of people with diabetes
• Supporting research
• Translating research into practical applications

Acknowledgement

The accomplishments of the DES would not be possible without the generous contributions of our network of volunteers and the staff at the Association’s national office, all of whom provide countless hours of support. It is through the dedication and commitment of many people across Canada that we will reach our goals and continue to improve the quality of life for all people affected by diabetes.