

**HYDE PARK & DISTRICT  
LIONS CLUB PRESENTS**



**LONDON  
FLAME OF HOPE  
GOLF TOURNAMENT**

**SEPTEMBER 25, 2024  
ECHO VALLEY GOLF COURSE  
2738 BRIGHAM RD  
LONDON, ON**

**Diabetes.ca**

**DIABETES  
CANADA**

**FLAME  
OF HOPE** 



# THE HYDE PARK & DISTRICT LIONS CLUB



Nestled in the heart of London, Ontario, Canada, the Hyde Park & District Lions Club is a beacon of community service and commitment. This club, part of the global Lions Clubs International network, is steadfast in its mission to serve and uplift the local community, making a tangible difference in the lives of its residents.

A cornerstone of the Hyde Park Lions' philanthropic efforts is their unwavering support for individuals and families affected by diabetes, a condition that touches many lives in our community. Recognizing the challenges and needs of local children living with diabetes, the club has embraced a significant goal: to raise \$40,000 to enable children of London to attend d-camp, a specialized camp that offers not just fun and camaraderie but also vital diabetes education and management skills in a supportive environment.

In a powerful collaboration with Diabetes Canada, the Hyde Park & District Lions Club is proud to host this year's London Flame of Hope event. This initiative is more than just a fundraiser; it's a statement of hope, solidarity, and community spirit, aiming to bring us one step closer to a world where every child living with diabetes can thrive and feel supported.

Through these efforts, the Hyde Park Lions are not just raising funds; they are building bridges, fostering understanding, and contributing to a healthier, more inclusive community. Their work embodies the essence of Lionism—service, compassion, and a commitment to making a positive impact on the lives of others. Join us in supporting these endeavors, as we strive together to create a brighter future for all members of our community.



## LIFELONG IMPACT FOR KIDS WITH TYPE 1 DIABETES

Type 1 diabetes introduces children, youth, and families to a new reality, one that can make some kids feel different from their friends. A diagnosis also brings with it a whole new set of skills to learn, including testing blood glucose (sugar) levels, priming needles for injection, and counting the daily intake of carbs. Many young people often find themselves being the only person at their school or in their community with diabetes and it can be challenging to accept a diagnosis.

D-Camps are medically supervised summer camps for kids living with type 1 diabetes that foster inclusion and create a sense of belonging for campers. The goal of D-Camps is to foster an atmosphere of inclusivity where campers gain a new level of independence in managing their type 1 diabetes and feel empowered to continue using the healthy practices they learn.

Diabetes Canada provides subsidies each year to ensure all children with type 1 diabetes can attend camp regardless of financial circumstances.

**Your support will help us reach our goal of raising \$40,000 to help send children for your community to D-Camps.**

*"D-Camp makes me feel like I'm not the only one with diabetes and that even though I have diabetes, I can do anything."*

**D-Camper**

**D-Camps is where kids like Emma learn to inject their own insulin for the first time, a pivotal milestone for learning to live an independent life with type 1 diabetes.**



# PRESENTING SPONSOR

**\$3,750 SPONSORSHIP**

**\$3,750 DONATION**

## YOUR RECOGNITION

### PRE-EVENT

- Flame of Hope Presented by COMPANY NAME on ALL marketing material with predominant signage
- Logo on all participant emails
- Logo on website
- 2 regional social media engagements

### AT EVENT

- Recognized as 'thank you gift' sponsor
- 2 Foursomes
- Hole Sign
- 2 full page advertisement in prime location of event program

### POST EVENT

- Thank you email
- Impact report

## DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$3,750 letter of donation acknowledgement

# GOLF SHOT SPONSOR

**\$2,500 SPONSORSHIP**  
**\$2,500 DONATION**

## YOUR RECOGNITION

### PRE-EVENT

- Logo on select participant emails
- Logo on website
- 2 regional social media engagements

### AT EVENT

- 2 foursomes to play in tournament
- A 1/2 page advertisement in prime location of event program

### UNIQUE ACTIVATION AT HOLE

- Your team with a DC rep will host a unique activation with ALL golfers:
- Set up for the day on a beautiful hole you will host your own "Golf Shot" Photobooth where each foursome will take a photo.
- All photos will be uploaded to Diabetes Canada social media with a cobranded frame. Golfers will be incentivized to like, follow and share your organization and Diabetes Canada organization.
- The team that has the most likes to their share will win a prize valued at over \$500 dollars. These media pics will be shared throughout the event

### POST EVENT

- Thank you email
- Impact report

### DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$2,500 letter of donation acknowledgement

**Diabetes.ca**

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# MEAL SPONSOR

**\$2,000 SPONSORSHIP**

**\$2,000 DONATION**

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## PRE-EVENT

- Logo on select participant emails
- Logo on website
- Regional social media engagement

## EVENT

- Recognition as lunch sponsor
- A 1/2 page advertisement in event program
- 2 foursomes to play in tournament
- Logo on thank you participant email
- Custom Impact Report

## DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$2,000 letter of donation acknowledgement

# REGISTRATION SPONSOR

**\$1,500 SPONSORSHIP**

**\$1,500 DONATION**

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## PRE-EVENT

- Logo on select participant emails
- Logo on website
- Logo on select regional social media engagement

## AT EVENT

- Co-branded registration and activity passports for participants, staff engagement opportunity.
- A 1/4 page advertisement in event program
- 1 foursomes to play in tournament

## POST EVENT

- Regional social media thank you post and Impact report

## DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$1,500 letter of donation acknowledgement

# GOLF CART SPONSOR

**\$1,250 SPONSORSHIP**

**\$1,250 DONATION**

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## PRE-EVENT

- Logo on select participant emails
- Logo on website
- Logo on select regional social media engagement

## AT EVENT

- Co Branded cart swag bag and recognition as Cart Sponsor
- A 1/4 page advertisement in event program
- 1 foursomes to play in tournament

## POST EVENT

- Regional social media thank you post and Impact report

## DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$1,250 letter of donation acknowledgement

# ON COURSE ACTIVITY SPONSOR

**\$1,000 SPONSORSHIP**

**\$1,000 DONATION**

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## AT EVENT

- 1 foursomes to play in tournament
- A 1/4 page advertisement in prime location of event program

## ACTIVATION AT HOLE

- On Course Activity with signage
- An organic way to interact with ALL participants and network to display your organizations commitment to the cause and their community
- Activity Examples: Toss the Old Bag, Happy Gilmour, fastest hole, and much more

## DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$1,000 letter of donation acknowledgement

*\*Note: outside food and beverage activations are not permitted*

# PLAYER GIFT SPONSOR

**\$750 SPONSORSHIP**

**\$750 DONATION**

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## AT EVENT

- Logo on player gift
- A 1/4 page advertisement in event program
- 1 foursomes to play in tournament

## DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$750 letter of donation acknowledgement

# FOURSOME

**\$500 SPONSORSHIP**

**\$500 DONATION**

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## AT EVENT

- Hole sign on course
- 1 foursomes to play in tournament

## DONATION TO SUPPORT KIDS IN ATTENDING OUR D-CAMPS PROGRAMS

- \$500 letter of donation acknowledgement



# ACTIVITY SPONSORS



## ON-COURSE ACTIVITY

**\$1,000  
SPONSORSHIP**

### AT EVENT

- On Course Activity with signage
- An organic way to interact with ALL participants and network to display your organizations commitment to the cause and their community
- 1/4 page advertisement

## SILENT AUCTION SPONSOR

**\$1,000  
SPONSORSHIP**

### AT EVENT

- Recognition at silent auction tables
- Hole sign on course
- Clickable logo in virtual program sent out to all participants
- Social Media recognition

## PUTTING GREEN SPONSOR

**\$1,000  
SPONSORSHIP**

### AT EVENT

- Recognition for unique activation on putting green for each foursome to engage and interact with
- Hole sign on course
- Clickable logo in virtual program sent out to all participants
- Social Media recognition



**For more information, to make a donation or to  
sponsor, please contact:  
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