

Diabetes Educator Section

Annual Report 2003

Know who to turn to



CANADIAN
DIABETES
ASSOCIATION

ASSOCIATION
CANADIENNE
DU DIABÈTE



DIABETES
EDUCATOR
SECTION

SECTION DES
ÉDUCATEURS
DU DIABÈTE

CHAIR

Joan Erickson

CHAIR-ELECT

Joanne Hamilton

TREASURER

Lynn Nabata

DIRECTOR, COMMUNICATIONS

Vacant

DIRECTOR, MARKETING

Judith Hill

DIRECTOR, MEMBERSHIP

Donna Hagerty

DIRECTOR, PROFESSIONAL DEVELOPMENT

Maureen Murdock

DIRECTOR, QUALITY

Patty Colombe

*30th
Anniversary*

Mission

The Diabetes Educator Section, a multidisciplinary professional section of the Canadian Diabetes Association, is committed to excellence in diabetes education, through education, service, advocacy and research as they relate to diabetes educators and diabetes education.

Vision

By 2005, the Canadian Diabetes Association will be pivotal in preventing the onset and reducing the burden of diabetes in Canada, and will be publicly recognized for its role.

Our network of members, volunteers, healthcare professionals, partners and staff will interact with every community, achieving quality relationships with 2 million people in Canada affected by diabetes.

Values

The Canadian Diabetes Association is an independently governed, charitable organization focussed on the needs of people affected by diabetes, committed to excellence, respecting the individual and believing that people are our greatest asset.

A message to Diabetes Educator Section members

The past year has seen continuing changes within the Canadian Diabetes Association (CDA). Implementation of the newly adopted governance structure and the introduction of a new President and Chief Executive Officer, Michael Howlett, are examples of some major changes. Yet, CDA remains a strong organization and looks forward to future growth and development.

Cost containment played a role in CDA and Diabetes Educator Section (DES) activities during the past year. One positive outcome of this initiative was the examination of all DES projects to ensure that they continue to be appropriate, meet our mission and goals, are cost effective and are prioritized according to assessed needs.

The process of developing a strategic plan for the next 5 years was continued. A motion to adopt the final version of the plan will be part of the DES Annual General Meeting (AGM) at the CDA/CSEM Professional Conference and Annual Meetings. The planning and feedback process has confirmed DES members' beliefs as outlined in our current mission statement.

The development of the *2003 Clinical Practice Guidelines for the Prevention and Management of Diabetes in Canada* has been an extensive process, with participation from DES and C&SS members, as well as other diabetes experts. The guidelines will be launched at the CDA/CSEM Professional Conference and Annual Meetings in October 2003, with publication to follow in the December 2003 issue of *Canadian Journal of Diabetes*.

DES members' commitment and efforts have resulted in improvement in the lives of many people affected by diabetes. Your volunteer endeavours have had an impact nationally, through some of our larger Canada-wide projects, and locally, through group and individual efforts made at the community level.

This annual report highlights the abundant efforts of our members. Take the time to read it thoroughly, and reflect upon and appreciate how DES members have collectively contributed so much to DES and CDA outcomes.

Thank you to all DES members for your dedication and passion related to diabetes care, prevention and management. Be proud of yourselves!

To demonstrate leadership in diabetes education

- The self-directed learning program *Building Competency in Diabetes Education: Advancing Practice* has been completed.
- Improvements to the Healthcare Professionals section of the CDA website (www.diabetes.ca) are ongoing, with features such as Discussion Groups, “What’s New” lists, links to other websites and useful tools added recently.
- Within the National Recognition Program, the Peer Review Panel reviewed Diabetes Education Centres that had applied to be measured and receive recognition for meeting the Standards for Diabetes Education in Canada. Two programs piloted a re-review process and received re-recognition.
- An initial review of the National Review Program and recommendations are under discussion by the National Review Program Working Committee.
- DES members contributed to many CDA committees, including National Diabetes Strategy Working Groups, Workplace Wellness Committee, National Programs Committee, National Advocacy Council and many others.
- The DES Leadership Forum, held in May 2003, provided an excellent opportunity for DES leaders to network, gain valuable information and share experiences.
- DES members participated in the National Diabetes Strategy Forum in Winnipeg, Manitoba, in May 2003.
- The DES Strategic Plan revisions and final draft were completed, with input from DES members at all levels throughout the CDA.
- The DES Chair and other members attended the International Diabetes Federation World Congress in August 2003. A poster highlighting the *DES Building Competencies in Diabetes Education: The Essentials* project was presented.
- DES members participated as expert committee members and reviewers in the development process of the *2003 Clinical Practice Guidelines for the Prevention and Management of Diabetes in Canada*.

To provide an organization that supports diabetes educators in their practice

- Our current network of chapters remains stable. Valuable networking and educational opportunities for members occur at the chapter level.
- More information is available to DES members at the CDA website: online registration for the 2003 CDA/CSEM Professional Conference and Annual Meetings is encouraged.
- DES members have contributed to *Canadian Journal of Diabetes* with regard to submission of manuscripts for publication and as members of the editorial board.
- DES members have contributed to the newsletter *Diabetes Quarterly*, assisting the editorial board in enhancing the quality of the publication.
- DES members played a major role in planning the 2003 CDA/CSEM Professional Conference and Annual Meetings in Ottawa.
- The Being There Scholarship Awards continue. These awards were developed with the financial support of Novo Nordisk Canada Inc., and assist DES members who require financial assistance to attend the CDA/CSEM Professional Conference and Annual Meetings.
- The evaluation of *Building Competencies in Diabetes Education: The Essentials* was completed.
- Evaluation of the Marketing Manual was initiated.
- The chapter handbook *What Matters Most in Successful Chapters* was completed and distributed to chapter Chairs.

To proactively influence and shape policies regarding the practice of diabetes educators and to act in an advisory capacity on educational issues and policy

- Ongoing participation with the CDA Governance Committee occurred to facilitate DES member interaction with CDA members at the regional and area levels.
- May 2003 saw the annual DES Leadership Forum held in Toronto, Ontario. The forum brought together DES leaders, chapter Chairs, Division Board representatives, committee liaisons and publications editors to build leadership skills, develop networks, improve communications, obtain feedback and communicate key messages to the membership. This year's forum included presentations covering CDA's signature programs, media training, the *Draft Blueprint for Action for the National Diabetes Strategy* and final feedback in the strategic planning process.
- DES representatives on CDA Division Boards and liaison positions provided valuable resources and insight on matters relating to diabetes education.
- The DES Executive completed the development of a 5-year strategic plan. Feedback from DES members was obtained prior to finalization of the strategic plan and the preparation of a motion to adopt the plan at the 2003 DES AGM.
- DES members participated in the CDA Advocacy Committee "Diabetes Progress Report Working Group."
- DES policies and procedures have been reviewed and revised as needed.
- DES members participated in the National Diabetes Strategy Working Groups.
- DES members assumed leadership roles locally and nationally on advocacy issues, including acting as Chair of the CDA Advocacy Council and contributing to the development of advocacy position statements.

To promote research related to the practice of diabetes educators and to support innovation and research

- DES members participated on the CDA's National Research Council and Research Grant Committee.
- DES members participated on the editorial advisory boards of *Diabetes Quarterly*, *Canadian Diabetes* and *Canadian Journal of Diabetes*.
- DES members are strong participants in the submission of abstracts for the CDA/CSEM Professional Conference and Annual Meetings.

The DES presents awards and grants annually, which represent excellence and celebrate the outstanding contributions of members in the areas of volunteerism, manuscript development and chapter activities. The DES also believes in investing in the future development of its members, as evidenced by the graduate and continuing education awards.

Many of these awards would not be possible without the generous support of industry sponsors. Thanks to all sponsors for their support over the past year, and their continued recognition and celebration of the value of the CDA's activities.

Diabetes Educator of the Year

Sponsor: LifeScan Canada Ltd. \$1,000

This award is presented to a DES member in good standing who has demonstrated outstanding effort and achievement as a diabetes educator. DES members must be nominated by a CDA/DES member to be considered for this award.

Outstanding DES Chapter of the Year

Sponsor: Pfizer Canada Inc. \$1,000

This award recognizes a DES chapter that has demonstrated leadership and support of the goals of DES and the CDA. Award selection is based on the annual report submitted by each DES chapter.

Applied Education Research Award

Sponsor: Bayer Canada Inc. \$5,000

This award supports innovative educational research. Award selection is done by the Bayer Awards Selection Committee.

Being There Conference Scholarship Award (5)

Sponsor: Novo Nordisk Canada Inc. \$5,000

This award supports the professional development of healthcare professionals in their speciality practice. To this end, scholarships of up to \$1000 are offered to DES members who require financial assistance to attend the CDA/CSEM Professional Conference and Annual Meetings.

Brian Dufton Memorial Manuscript Award

Sponsor: *Canadian Journal of Diabetes* \$1,000

This award recognizes an outstanding original manuscript published in *Canadian Journal of Diabetes (CJD)*. The *CJD* editorial board selects the best original manuscript from those published over the past year.

Camp Educator Award

Sponsor: Abbott Laboratories Ltd./MediSense \$750

This award is presented to a DES member who has shown commitment and dedication to helping children with type 1 diabetes experience summer camp.

Continuing Education Award

Sponsor: Diabetes Educator Section \$1,000

This award promotes the professional development of DES members by supporting preceptorships and/or study to advance skill and knowledge of diabetes education.

Distinguished DES Volunteer Service Award (3)

Sponsor: BD Consumer Healthcare \$500

This award is presented to 3 DES members who have contributed significantly as volunteers. One winner will be selected from each DES level (chapter, regional/provincial, national). DES members must be nominated by a CDA/DES member to be considered for this award.

Educational Innovation Award

Sponsor: Bayer Canada Inc. \$5,000

This award supports the development of educational material that benefits persons with diabetes. Award selection is done by the Bayer Awards Selection Committee.

Educational Resource Grant (2)

Sponsor: Diabetes Educator Section \$500

These grants financially assist the development and sharing of educational resources by DES members. Submissions for these grants must be received by October 1st and April 1st of each year.

Graduate Scholarship

Sponsor: 1. Eli Lilly Canada Inc. \$5,000
2. Great-West Life/London Life \$7,500

Scholarships are awarded to enable DES members to pursue graduate or postgraduate studies in a diabetes-related field. Applications for studies at Canadian universities will receive preference.

Practical Diabetes Resource Award (2)

Sponsor: Abbott Laboratories Ltd./MediSense \$750

These awards are presented to DES members who have developed a culturally sensitive educational tool for use in their practice.

Length of Service Awards

- 20 Years Lynn Baughan, ON
- 15 Years Nicole Dollin, ON
 Francine Seguin, ON
- 10 Years Denise Carr, ON
 Barbara Cleave, ON
 Donna Kurtz, ON
 Rhea Lounsberry, ON
 Pam Noseworthy, NL

Diabetes Educator of the Year

- Sponsor: LifeScan Canada Ltd.
 Valerie Carver, ON

Outstanding DES Chapter of the Year

- Sponsor: Pfizer Canada Inc.
 Section des éducateurs du Nord NB

Applied Education Research Award

- Sponsor: Bayer Canada Inc.
 Gail MacNeil, ON

Being There Conference Scholarship Award

- Sponsor: Novo Nordisk Canada Inc.
 Katherine Eyres, BC
 Denise Gaizauskas, ON
 Arlene Kuntz, SK
 Angie MacIntyre, NS
 Patricia Slaney, NL

Brian Dufton Memorial Manuscript Award

- Sponsor: *Canadian Journal of Diabetes*
 Paula Dworatzek, ON

Camp Educator Award

Sponsor: Abbott Laboratories Ltd./MediSense
Janice Knapp, NS

Continuing Education Award

Sponsor: Diabetes Educator Section
Karen Heric, BC

Distinguished DES Volunteer Service Award

Sponsor: BD Consumer Healthcare
Michelle Chrisp, MB (Regional/Provincial)
Louise Lefebvre, BC (Chapter)
Sharon Rouatt, ON (National)

Educational Innovation Award

Sponsor: Bayer Canada Inc.
Lisa Underhill, BC

Educational Resource Grant

Sponsor: Diabetes Educator Section
Angela Kennedy, ON

Eli Lilly Graduate Scholarship

Sponsor: Eli Lilly Canada Inc.
Lindsay MacKinnon, QC

Great-West Life/London Life Graduate Scholarship

Sponsor: Great-West Life/London Life
Antonella Gilmour, ON
Diana Sherifali, ON

Practical Diabetes Resource Award

Sponsor: Abbott Laboratories Ltd./MediSense
Doreen Yasui, BC

Charles H. Best Award

Margaret Little, ON

Distinguished Dedication Award

Kelly Grebenc, AB

Outstanding Achievement Award

CDA Camp Medical Task Force Volunteers:

Donna Hagerty, NL

Alison Husband, AB

Janice Knapp, NS

Carol Waddell, PEI

Outstanding Dedication Award

Peggy Dunbar, NS

National Self-assessment and Recognition Program Award

South Okanagan Similkameen Diabetes Education Program (BC)

4-year award

Credit Valley Hospital Diabetes Education Centre (ON)

4-year award

CDA/CSEM Professional Conference and Annual Meetings Co-chairs

Robert Josse
Nancy Raymond
Alexander Sorisky

CDA/CSEM Professional Conference and Annual Meetings DES Program Committee

Kathy Cardinal
Joanne Hamilton
Tom Kontio
Vanessa Nardelli
Delma Peshabo
Nancy Raymond

CDA/CSEM Professional Conference and Annual Meetings Local Planning Committee

Filomena De Sousa (Chair)
Rosemary Basa
Nicole Dollin
Anne Fourney
Cheryl Ralph
Sharon Rouatt
Anita Ruzansky
Francine Seguin
Janice Stonehouse
Kym Twyman

DES chapters offer CDA members the opportunity for networking, continuing education and volunteerism. Thanks to all DES chapter Chairs for their time, energy and leadership in maintaining the vital chapter network across Canada.

Yukon Territory

Yukon Territory

Chair: Laura Salmon

British Columbia

Northeast BC

Chair: Louise LeFebvre

Northwest BC

Chair: Christa Keating

Thompson Okanagan

Chair: Carol Fawcett

Vancouver Island

Chair: Daphne Lucci

Vancouver Lower Mainland

Chair: Barbara Allan

West Kootney

Chair: Charlotte Tambellini

Alberta

Alberta BC Peace River

Chair: Karie Quinn

Calgary

Co-chairs: Joyce Ratana, Jennifer Iwanicki

Edmonton District

Chair: Dorothy Smolek

Lethbridge District

Chair: Brenda De Maere

Saskatchewan

Northern Saskatchewan

Chair: Jan Kroll

South Saskatchewan

Chair: Arlene Kuntz

Manitoba

Westman

Chair: June Dauphinais

Winnipeg

Chair: Nicole Aylward

Burntwood Regional

Chair: Denysia Wincott

Ontario

Central Ontario

Chair: Nadine Robitaille

Grey Bruce Ontario

Chair: Linda Aumell

East Metro

Co-chairs: Sandy Hubbard, Susan Kettle

Essex Kent

Chair: Sandra Dennison

Far North

Chair: Sylvie Jacques

Grand River

Chair: Denise Rand

Huron Perth

Chair: Nancy Raymond

Kawartha

Chair: Ceilia Ayotte

London & District

Chair: Evelyn Lepare-Murch

Ottawa

Chair: Filomena DeSousa

Ontario Near North

Chair: Natasha Moshenko

St. Lawrence

Chair: Anne Garrett

Thunder Bay

Chair: Vacant

Toronto

Chair: Celia Fredericks

Toronto West

Chair: Linda Fraser

Quebec

Mavis Verronneau-Montreal

Co-chairs: Sondra Sherman, Maria DiNarzo

New Brunswick

Nord NB

Chair: Nicole Doiron-Bertin

Region 2 New Brunswick

Chair: Johanna McLeod

Region 3 New Brunswick

Chair: Debra Amirault

South Eastern New Brunswick

Chair: Kathie Sullivan

Nova Scotia

Cape Breton Regional

Chair: Jean White

Central Nova Scotia

Chair: Tabitha Palmer

North Eastern NS

Co-chairs: Marybeth Walker, Dorothy Frank

Northern Nova Scotia

Chair: Vacant

Western Region

Chair: Rita Fitzgerald

Newfoundland & Labrador

Newfoundland Eastern

Chair: Gail Spurrell

Newfoundland Western

Chair: Kathy Organ

Bayer Awards Selection Committee

Carolyn Lawton, Chair
Anna Brundage
Celia Fredericks
Alexandra Jenkins
Maureen Murdock
Lynn Pavlik (Bayer Canada Inc.)
Marsha Werb
Dana Whitham

DES Awards Selection Committee

Maureen Murdock, Chair
Jacqui Bird
Stella Clark
Janice Knapp
Karen Kroecker
Roxanne O'Neil-Gionet
Nancy Raymond

**Diabetes Progress Report Working Group
DES Representatives**

Karen Butler
Judi Whiting

***Diabetes Quarterly*
Newsletter Committee**

Genevie Henderson,
Editor-in-Chief
Margaret Dorcas
Karen MacCurdy Thompson
Marilyn McInnes
Lynn Nabata
Colleen Rand

Joint Continuing Health Education Committee

Vincent Woo, Chair
Susanne Bourgh
Maureen Clement
Joanne Hamilton
Cynthia Lank
Donna Lillie
David Miller

Leadership Forum Committee

Lynn Baughan, Chair
Patty Colombe
Joan Erickson
Donna Hagerty
Joanne Hamilton
Judith Hill
Maureen Murdock
Lynn Nabata

Marketing Committee

Judith Hill, Chair
Jan Kroll
Tina Witherall

National Recognition Program Peer Reviewers

David Dyjur
Rita Fitzgerald
Sharon Kelly
Nola Kornder
Susan E. Roe-Finlay
Susan Taylor

National Review Panel

Patty Colombe, Chair
Donna Kurtz, Coordinator
Denise Gaizauskas
Onalee Randell
Lorraine Samis
Jeanette Sissons

Nominations Committee

Catherine Freeze, Chair
Angelina Beveridge
Margaret Dorcas
Donna Keys

Professional Development Committee

Maureen Murdock, Chair
Donna Hagerty
Joanne Hamilton
Margaret Little
Elaine McKiel
Lynn Nabata
Shirley Redmond

Recognition Review Working Group

Joanne Hamilton, Chair
Eleeta Armit
Jane Blears
Maureen Murdock
Dawn Tomlin

Research Committee

Mary Chick, Chair
 Catherine Freeze
 Alexandra Jenkins
 Anne Lilly
 Maureen Murdock
 Ron Plotnikoff
 Susan Taylor

Website Editorial Board Committee

Jean-François Yale, Chair
 Lynn Baughan
 Joanne Hamilton
 Judith Hill
 Michael Lund
 Ehud Ur

Clinical Practice Guidelines Committees— DES Representatives

Executive Committee

Joan Erickson

Steering Committee

Sora Ludwig

Expert Committee

Sharon Brez
 Peggy Dunbar
 Catherine Field
 Catherine Freeze
 Helen Jones
 Margaret Lawson
 Jennifer Synder

DES Representatives To Division Boards 2002–2003

Following is a list of immediate past representatives of DES Division Boards. Recent CDA reorganization resulted in the phase-out of these boards. We thank these individuals for their longstanding commitment and look forward to working with them in other capacities in the future.

British Columbia/Yukon

Lynn Nabata

Alberta/Northwest Territories

Shirley Redmond

Saskatchewan

Laurel Jungwirth

Manitoba

Michelle Chrisp

Ontario

Carol Ann Banning

New Brunswick

Jennifer Burnham

Nova Scotia

Cora Lee Joudrey

Prince Edward Island

Heather Howatt

Newfoundland/Labrador

Helen McCarthy

DES Liaisons For Committees, Boards and Councils

National Advocacy Council

Tracy Everitt

CDA Professional Conference and Annual Meetings Co-chair

Nancy Raymond

Canadian Journal of Diabetes Editorial Board

Beth Mitchell

Joint DES/C&SS Quality Assessment Committee

Patty Colombe

Tracy Everitt

National Programs Committee

Denise Galbraith

National Nutrition Committee

Eleeta Armit

National Research Council

Joanne Hamilton

DES Research Committee

Maureen Murdock

Pediatric Interest Group

Alanna Landry

UNAUDITED FINANCIAL STATEMENTS

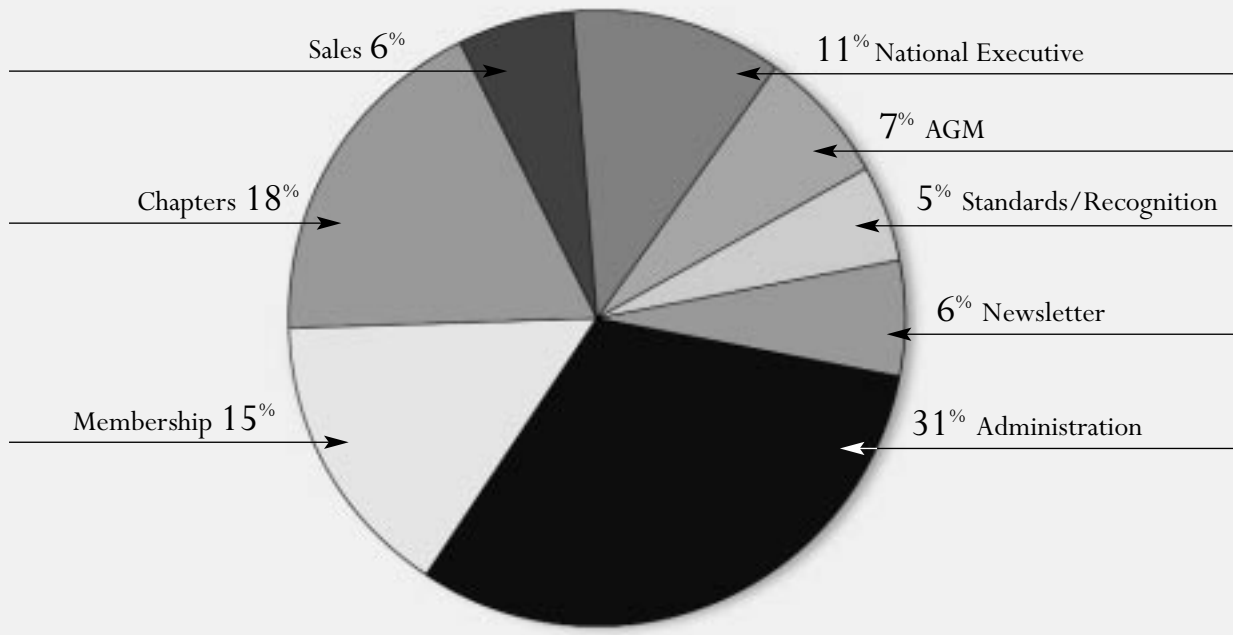
As at August 31, 2003

Revenues	Budget	Actual
Membership	\$146,256	\$118,000 ¹
Literature sales	72,348	52,000
Newsletter	35,000	37,750
Professional conference (Net)	131,308	99,644
Self-assessment recognition	696	696
Other revenue	5,523	11,619
Total	<u>391,131</u>	<u>319,709</u>
Expenses	Budget	Actual
DES chapters	\$95,600	\$78,000 ²
Professional education	28,074	28,000
Professional development awards	17,618	5,000
Self-assessment and recognition	34,268	20,900
Literature sales	29,148	26,750
Newsletter	32,916	27,000
Membership directory	3,996	---
Awareness campaign	1,504	---
Membership	42,876	30,000
AGM	35,327	31,000
National executive	55,980	47,000
Administration	134,000	132,686
Total	<u>511,307</u>	<u>426,336</u>
Net Surplus (Deficit)	<u>(\$120,176)</u>	<u>(\$106,627)</u>

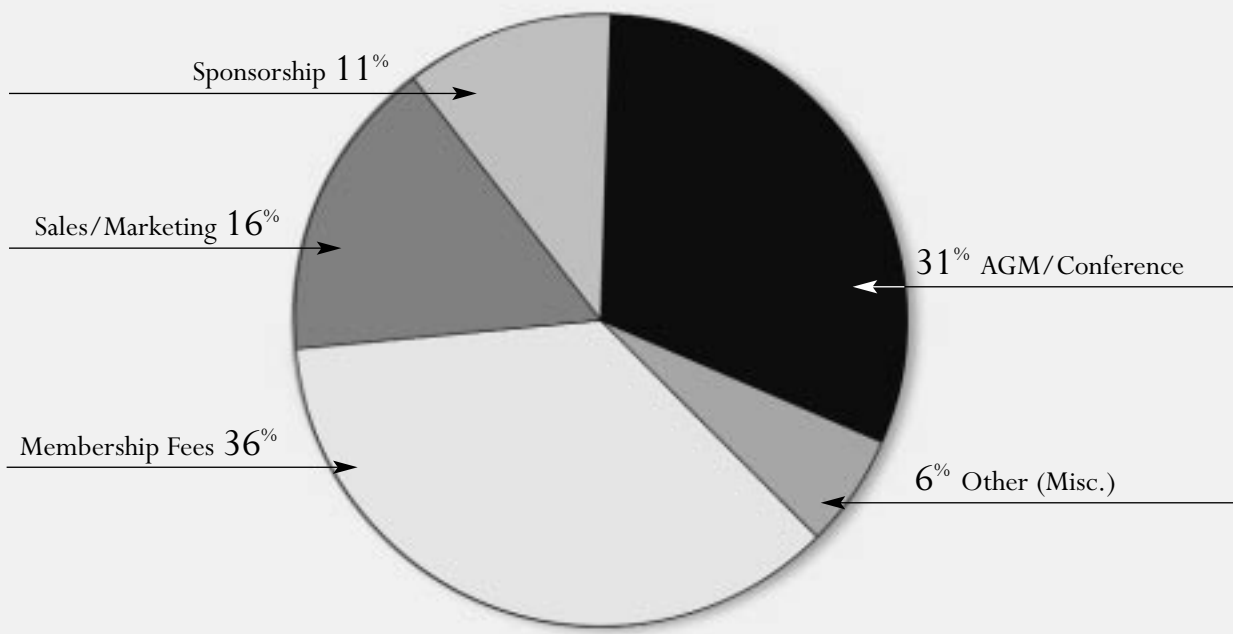
¹ The membership renewal process crosses the financial year; therefore, actual amounts reflect non-accrual of revenues.

² Lower expenses are reflective of chapter subsidy requirements.

EXPENSES (UNAUDITED)



REVENUES (UNAUDITED)



The accomplishments of the DES would not be possible without the generous contributions of our network of volunteers and the staff at the CDA's national office, all of whom provide countless hours of support. It is through the dedication and commitment of many people across Canada that we will reach our goals and continue to improve the quality of life for all people affected by diabetes.

In celebration of its 30th anniversary, the Diabetes Educator Section wishes to acknowledge the extraordinary efforts and commitments of past Chairs.

2001–2003	Joan Erickson
1999–2001	Catherine Freeze
1997–1999	Heather Alaverdy
1995–1997	Anne Belton
1993–1995	Lynn Edwards
1991–1993	Helen Jones
1988–1991	Brucie McLeod
1986–1988	Kay Favelle
1984–1986	Marjorie Veroba
1982–1984	Mavis Verronneau
1979–1982	Isabel Burrows
1977–1979	Donna Lillie
1975–1977	Jean Tyson
1974–1975	Elizabeth Laugharne
1973–1974	Julie Davis

30th
Anniversary



Canadian Diabetes Association Mission

To promote the health of Canadians through diabetes research, education, service and advocacy.

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